

STATE OF THE CHILDREN

Family Friendly Workplaces



Snohomish Region

59,816
CHILDREN UNDER SIX



62%
HAVE ALL PARENTS IN THE WORKFORCE

44%
DO NOT HAVE ACCESS TO EARLY LEARNING

18%
IN LOW-INCOME* HOUSEHOLDS.

AFFORDABILITY OF CHILD CARE PERCENT OF INCOME PAID

Child care costs place a tremendous burden on families, impacting work time, productivity, and long-term career. The average income of a family in our region is \$115,213. The typical cost of child care is \$33,840. The average family in our region pays 29 percent of their income for one child in child care.



A FAMILY OF FOUR WOULD NEED TO MAKE **\$483,429** IN ORDER FOR CHILD CARE TO BE **7%** OF THEIR INCOME.

THE WASHINGTON STATE DEPARTMENT OF COMMERCE STATES CHILD CARE SHOULD COST NO MORE THAN 7% OF INCOME.

PRICE BY AGE GROUP

\$19,440

INFANTS:
* <1 YR

\$16,380

TODDLERS:
1 - 2 YRS

\$14,400

PRESCHOOLERS:
3 - 5 YRS

\$6,240

SCHOOL-AGE:
6 - 12 YRS

CHILD CARE PROGRAMS AS SMALL BUSINESS ECONOMIC IMPACT

\$25,685

cost of quality child care (yearly)

\$17,659

maximum subsidy provided by DCYF for income eligible families

\$14,400

median price of child care charged to families



IMPACT TO EMPLOYERS

\$225.7M Annual cost employers incur due to lack of child care in the Snohomish region.

6,990 Workers with children under six years old quit a job due to child care issues in the Snohomish region.

3,495 Workers with children under six years old fired from work due to child care issues in the Snohomish region.

PERCENT OF CHILDREN WITH ACCESS TO QUALITY CARE

8%

SCHOOL-AGE:
6 - 12 YRS

29%

PRESCHOOLERS:
3 - 5 YRS

16%

TODDLERS:
1 - 2 YRS

10%

INFANTS:
<1 YR

GROWING THE WORKFORCE

3,906

MORE CHILD CARE EDUCATORS NEEDED

*We define low-income as **200 percent** of the federal poverty line, which is \$52,400 for a family of four.

WHAT BUSINESSES SHOULD KNOW

\$1 ⇒ \$3

Invest & Return

Every dollar invested in early childhood development yields a 3X return to the community.



Invest

Each low-income child in our region needs an investment of \$25k per year, over 3 years, in order to receive high-quality early childhood education.



Develop

By ensuring the development of the most critical skills in early childhood, children begin school ready to succeed.



Sustain

Strong K-12 and higher education systems and jobs that pay a family wage build on our investments.



GAIN \$250K

Per-child return on investment, students, and communities see increased wages, less need for supplemental services, and healthier, more robust local economies.



WHAT EMPLOYERS CAN DO:

LOWER COST

- Inform employees of child care subsidies
- Connect employees with child care resource and referral networks
- Implement “bring your infant to work” and other family friendly model policies
- Allow for parent choice among options
- Offer the Dependent Care Assistance Program
- Contribute to child care savings accounts

HIGHER COST

- Provide backup child care
- Contract with nearby child care programs
- Offer child care vouchers or tuition payments
- Contract with child care providers for onsite child care - Very expensive
- Participate in voluntary programs recognizing family-, child-, and breastfeeding-friendly workplaces



WHAT IS THE BOTTOM LINE?

Employers have an important opportunity to invest in their workforce by becoming family friendly workplaces. These investments will yield returns for children, families, and businesses. And they are the right thing to do!

RESOURCES

- Email employerta@commerce.wa.gov to learn more about Department of Commerce Family Friendly Workplace Technical Assistance Program and updates.
- Learn more about early childhood data at <http://bit.ly/3OZq7W8>.



Innovate. Educate. Achieve.

This information was co-developed between Graduate Tacoma and Washington STEM. For more information on the Snohomish STEM Network and its work in the Region, contact Network Director Alyssa Jackson at alysaj@snohomishstem.org.