

As part of the Workforce Education and Investment Act (HB 2158), the Legislature made Career Connect Washington a reality. By establishing Career Connect Washington (CCW), the legislature committed to scaling up high-quality career connected learning opportunities that address persistent educational opportunity gaps and meet the talent needs of employers. Through career connected learning (CCL) opportunities that are available across communities and regions, students can advance their academic learning and build awareness of and prepare for high-demand, career opportunities.

The funding passed in 2019 as part of HB 2158 allows Career Connect Washington to:

- Build regional networks that will connect employers and educators, working together to develop training programs with both workplace and classroom components
- Build education and training curriculums that will prepare students for today's careers
- Increase enrollment in both existing and new career connected learning programs
- Develop new registered apprenticeships in health care, advanced manufacturing, construction and information technology, among other fields.

Since the end of the legislative session, Career Connect Washington has been hard at work. The Cross Agency Work Group has been established, initial grants have been awarded to Regional Networks and Program Intermediaries (see recipients below) and the Career Launch endorsement process has been finalized with an initial set of applications already in process. In addition, using private funding, Career Connect Washington has developed a marketing and a technology strategy so that students, parents, educators and businesses know about and can access career connected learning programs available across Washington.





In the 2020 Session, Career Connect Washington is seeking funding for portions of the legislation which were left unfunded and which are essential to continuing to make progress toward our goal of 100% student exposure to career connected learning opportunities and 60% enrollment in Career Launch programs by 2030. Our funding requests are focused on program creation and building awareness among students and families. If we are to meet our goal of creating 120 new and expanded career connected learning programs serving 5000 young people over this biennium, this funding is essential.

ltem	Description	Supporting Legislation
Program Intermediary Grants	18 additional grants to develop CCL programs (support 720 new enrollments)	Sec. 56 of HB 2158 unfunded (WIOA leveraged for FY 20)
Regional Network Grants	Support for Puget Sound serving largest student region (e.g. King, Pierce counties)	Sec. 55 (4) and Sec. 56 (all) of HB 2158 underfunded
Marketing	Provides funding for targeted CCW marketing to students and families Funds communications, advertising purchases, marketing vendors and an FTE to manage day-to-day comms for CCW leadership team	Sec. 55 (1) (c) of HB 2158 unfunded
CCL Program Directory	Funding to WSAC to create a career connected learning program directory	Sec. 55 (1) (f-g) of HB 2158 unfunded
Tribal Liaison	Provides funding for 1 FTE to provide support to tribal schools	Sec. 55 (1) (k), (2) (a) – req'd to meet equity goal for tribal student enrollment/completion